

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2003 - 2007



ARKANSAS TOBACCO CONTROL BOARD

FUNCTIONAL AREA: ECONOMIC DEVELOPMENT

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2003 - 2007

Charlie Davis
Director

Ken Milburn, Jr.
Board Chair

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STRATEGIC PLAN

Agency Name	Arkansas Tobacco Control Board
Agency Mission Statement: To enforce the state law and regulations pertaining to tobacco sales for the protection of the citizens of Arkansas.	

AGENCY GOAL 1:

To regulate the sale of tobacco products in Arkansas.

STRATEGIC PLAN

Agency Name		Arkansas Tobacco Control Board
Program		Tobacco Control Board Operations
Program Authorization		ACA § 26-57-256 et seq.
Program Definition: Funds-Center Code: <u>983</u>		The Tobacco Control Board duties are as follows: 1. Enforce the Unfair Cigarette Sales Act. 2. Enforce all cigarette and tobacco products laws that fall under the jurisdiction of the Arkansas Tobacco Control Board. 3. Permit and regulate anyone selling cigarette and tobacco products as retailers, wholesalers, cigarette vending machine businesses or sales representatives for either a wholesaler or manufacturer doing business in the State of Arkansas.
AGENCY GOAL(S) #	1	
Anticipated Funding Sources for the Program:		
		General Revenue and Master Tobacco Settlement

GOAL 1: (Sub-Funds Center Code: 983GOAL1)

To work toward the elimination of all illegal sales of tobacco products in the State of Arkansas.

OBJECTIVE 1: (Sub-Funds Center Code: 983G1OBJ1)

To ensure all tobacco outlets meet all requirements as set forth by the Arkansas Tobacco Control Board.

STRATEGY 1: (Sub-Funds Center Code: 983A)

The Board will maintain one office to provide the necessary staff support to meet the objective.